



CHRISTY UFFELMAN, MHCS, BCC challenges the status quo. In everything she does, she looks for ways to think differently. Christy is founder and CEO of EDGE Leadership, an organization that curates belonging through group coaching. Christy spent the past two decades innovating in Learning and Development with a special focus on early and mid-career leaders, amplifying to include executive and board directors as she herself reached each level.

A natural storyteller, Christy maximizes across genders and generations, shifts mindsets, honors individuals, and works hard. She is a recognized leader in creating connection and curating belonging. As a coach, speaker, and thought leader, Christy is on a mission to make people feel less alone by making connections that matter.

Named a Fierce Woman by *Huffington Post*, Christy learned her secrets and tricks-of-the-trade from experience facilitating tens of thousands of leaders in Fortune 500 companies with one hope—to curate belonging through group coaching and grow people from inside out. She developed her *PEER Technology*® model to do just that. Christy lives in Pittsburgh, Pennsylvania with her husband, Kevin, her son, Eli, and two white German Shepherd rescues named Theodore Roosevelt and Dwayne “The Rock” Johnson.



Danielle C Inagaki is the Director of Technology and CRG Integration Programs at Thermo Fisher Scientific. Danielle's focus has been on transforming large-scale, global technology teams through well-defined strategic execution, prioritization, and clarity of results through data analysis and financial rigor – ensuring accountability and delivery with minimal bureaucracy.

A Diversity & Inclusion advocate, Danielle has driven both regional and global D&I programs supporting Women in Technology and LGBTQ+ representation in the workplace. Most recently, she spearheaded the creation of a Global Bi+ Executive Council in a Fortune 100 company. She is also an active and involved mentor for both beginning and more experienced professionals, providing her support across industries with a focus on rising female and intersectional talent.

In her current role, Danielle is responsible for driving and executing the integration of the Infrastructure and Security stack for the largest acquisition in Thermo Fisher Scientific history. In addition, she owns the strategic development of the company's Technology Lifecycle Management program.

Currently based in Delaware, Danielle is the proud parent of four very strong, very independent daughters in her blended family and in her free time can often be found reading or building her culinary skills.



Dayna C Martin

Professional:

Dayna is an energetic leader with many years of diverse professional experience leading people through transformational change. Much of her career has been spent in Information Technology, focusing on developing and implementing strategic technology solutions to support her business partners.

Dayna recently joined VSP Vision, an integrated portfolio of eye care services, eyewear solutions, and practice solutions that work together to provide the best vision health options, as a Sr Director of Digital Transformation.

In this role, she is responsible for developing and delivering strategic technology solutions that allow for agility, data driven decision making, the ability to scale as the company grows, and to provide the best customer and employee experiences.

Dayna received her Bachelor of Science in Management Information Systems from Pennsylvania State University.

Personal:

Dayna and her husband, Steve, have 3 daughters, Emma (21), and identical twins, Anna & Ella (19). All of them are now in college!

The family currently resides in Mars, PA, however they have lived in both Kosice, Slovakia and Belgrade, Serbia for 3.5 years, as part of an expat assignment through her husband's employer.

In her spare time, she enjoys performing voice overs for commercials, volunteering at her favorite charities and travelling with her family and friends.



Ginny Rothschild is the CEO of Workscape, Inc located here in Pittsburgh. Workscape is a WBE business and is the exclusive MillerKnoll+ DIRT+ dealer for Western Pennsylvania and Northern West Virginia. Workscape partners with developers, general contractors, architects, designers, and end users as they transform their spaces- whether it be corporate clients, educational institutions or healthcare.

Ginny spent 15 plus years working in various leadership roles at the headquarters of Gap, Walmart, and Dick's Sporting Goods. She helped to found Revtown denim based here in Pittsburgh and consulted with start-ups and small businesses before taking her current role at Workscape. Having moved 5 times for her career she is passionate about helping transplants to Pittsburgh make Pittsburgh feel like home. Ginny is married and has 2 teenage stepdaughters.



Kelsie LaBarbera is a graduate of Allegheny College with a degree in Neuroscience. She is currently in the Program Management department for Cognition Therapeutics, Inc. (CogRx) and has been working with the Research & Development (R&D) team for over 10 years, transitioning from Research to Development after becoming a new mom in 2020. CogRx is a clinical stage neuroscience company developing drugs that help restore normal cellular damage responses in neurodegenerative and neuro-ophthalmic disorders. Kelsie also sits on the Board of Directors for Crisis Center North (CCN), a non-profit counseling and resource center that provides services to victims of domestic violence and their loved ones. Kelsie's responsibilities on the board include chairing the committee that spearheads community outreach as well as the host committee for the center's annual fundraiser. Kelsie hopes to continue to make a difference in the lives of others by helping to navigate through ever changing situations, whether it be professional, or personal. COVID has impacted how people work and live, and how resources are gathered. Kelsie strives to ensure that through these new world changes, her responsibilities as a mother, professional, and community volunteer do not waiver. Kelsie was honored with the Northern Star Award in 2019 for outstanding service in the community. The Northern Star Award was accompanied by proclamations from both the Senate of Pennsylvania and the Congress of the United States. Kelsie was also recognized as one of Pittsburgh's 40 under 40 honorees by Pittsburgh Magazine for her distinct contributions to Cognition Therapeutics, her ruthless volunteer work for CCN, and years of coaching soccer for Oakland Catholic High School and Pittsburgh Soccer Academy. When she's not keeping busy with CogRx, CCN, or coaching, she can be found at home with her family, creating science projects and fun artwork with her 2-year-old son, Alexander.



Meesha Gerhart launched Redtree Web Design in August 2015 with the sole mission of pursuing her passion for websites. In a short time, RedTree has become an award-winning agency serving over 200 clients around the nation. Redtree success is a direct result of a growing women-led team and being authentic in our collaborations with brands. Now Meesha's mission is to show brands that representing their brands through a website doesn't have to be hard and will help their business grow.

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Shannon J. Gregg, PhD, MBA, is an aficionado of sales technology to increase efficiency in the sales process, and an early adopter and adoption influencer for sales technology systems, particularly Salesforce.com and technology that integrates with the Salesforce platform. Shannon is known as a change agent, particularly in M&A environments (VC/PE), with successful track record of integrating process, product/service pricing and pricing methodologies, and notably, global teams, with cultural sensitivity.

Having stood up three sales operations teams in technology firms, Dr. Shannon Gregg is no stranger to the needs of a growing company to identify efficient and effective sales process in order to drive revenue as quickly as possible. She's hyper focused on improving sales productivity and optimization and is known for her ability to hone in on areas to improve with a lean approach, and her charismatic candor.

After a career in regulated technology enterprises, Dr. Gregg created Cloud Adoption Solutions, a sales process and Salesforce.com consulting practice. She also provides keynote talks, consulting and workshops on sales productivity. Her popular book, "It's About Time," is available now, and is being used by sales teams across the country to refocus on what's really important to drive revenue and results. She also instructs courses on Sales and Marketing technology at Point Park University.

Shannon delights sales teams, sales management, and executive sponsors with her ability to improve sales to drive results. She earned her BA from the University of Pittsburgh, her MBA in Management and her PhD in Community Engagement from Point Park University. Her dissertation topic was "How Diffusion of Innovations, Change Management, and Adult Learner User Adoption Theories Impact Customer Relationship Management (CRM) Adoption and Usage in Nonprofit Organizations." She also competes on a jazz dance team for moms..