



RedChairPGH Presents

# Maximizing Mentor Relationships

**ALL PROCEEDS SUPPORT STRONG WOMEN STRONG GIRLS**

## Why This Session?

Sixty-three percent of millennials say that their leadership skills are not being fully developed. However, those with a mentor are more than twice as likely to plan a stay at their organization five years or more. While seventy percent of Fortune 500 companies offer a mentorship program, in today's complex, diverse and rapidly changing work environment, companies struggle to ensure individuals have the skills to maximize mentoring leadership.

## What Will You Learn?

During this reality-based, hands-on session, participants will learn how to:

- Define objectives and ensure meaningful outcomes.
- Engage in high impact conversations.
- Navigate "mismatches" and personality differences.
- Build diverse and inclusive mentoring relationships.
- Strategies to build sponsorship relationship.

## Who Should Attend?

This session is for women mentee/women or men mentor pairs designed to:

- Maximize both new and existing mentoring relationships.
- Enhance the skills of new and experienced mentors.



## WHEN

October 24, 2019  
8:00 AM - 1:00 PM

## WHERE

Nova Place,  
100 S Commons,  
Pittsburgh, PA 15212

## COST

\$250/pair  
Continental Breakfast

For more information email  
[redchairpgh@gmail.com](mailto:redchairpgh@gmail.com) with  
**MAXIMIZING MENTOR  
RELATIONSHIPS** in the subject line.



## About RedChairPGH

RedChairPGH is a network of women and men who are committed to creating gender balance in the Pittsburgh Technology professions. We believe diverse teams increase innovation, opportunity and organizational results.

[www.redchairpgh.org](http://www.redchairpgh.org)

## About Strong Women Strong Girls

All proceeds from this event will go in the support to Strong Women Strong Girls, a multi-generational mentoring program that empowers girls in under-resourced communities through a curriculum focused on strong female role models.

<https://swsg.org/locations/pittsburgh>

## YOUR FACILITATORS



### Laura Freeman

Laura Freeman is a financial advisor who specializes in financial planning and working with women to become informed and engaged in long term financial decision-making. She was a Senior Human Resource Executive for a Fortune 500 company and Executive Consultant. Laura brings 25 years of experience advising leaders on business strategy and migrating risk. She holds a Masters in Business Administration from the University of Pittsburgh Katz School of Business and is a Certified Executive Coach.

In addition to her career, Laura is activity involved in the community. She serves on the St. Clair Hospital Board of Directors and is board chair of Strong Women Strong Girls. Laura also serves on the Pitt Business Alumni Board and is President of the Katz Alumnae Council which supports the professional growth and advancement of women students and alumnae.



### Dr. Jocelyn Horner

Dr. Jocelyn Horner is Co-President and the Pittsburgh Executive Director of Strong Women, Strong Girls, a nonprofit focused on mentoring and empowering girls in under-resourced communities.

A Pittsburgh native, Dr. Horner holds a Master's degree in Geography and Environment from the London School of Economics and received her doctorate in Social Work from Tulane University's City, Culture and Community program. While in New Orleans, she founded HerStory NOLA, a project that leveraged college women as mentors to teach digital storytelling to young women and girls in that city's schools and youth centers. Prior to pursuing her PhD, Jocelyn was Director of Operations for Carnegie Mellon University's Hear Me initiative and was lead staff member for the Children's Museum's charm bracelet project.

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