



# Sit With Me

November 15, 2018

Redchairpgh

# Vision

*Women comprise half the world's population, but do not play an equal role in inventing the technology that will solve the difficult problems faced by our society today.*

*RedchairPgh encourages Pittsburgh companies and technical community to correct that imbalance and foster a stronger local technical talent pool.*

*We envision a future where Pittsburgh is the standard-bearer in developing and retaining a diverse technical community.*



# Thursday November 15, 2018

Audience: A Diverse Blend of 250  
Pittsburgh Tech Influencers

- HR and IT Executives
- Mid-career Professionals
- CS Students

Venue: The August Wilson Center in  
downtown Pittsburgh





# Sponsorship Levels

## Explorer

1 @ Presenting Sponsor \$10,000

## Collaborator

2 @ Networking Reception \$5,000

## Risk-Taker

3 @ Photobooth \$2,500

## Mentor

4 @ Banner \$1,000

## Learner

5 @ Program \$750

\* Custom Sponsorships can be designed to meet your unique needs



# Explore

## Presenting Sponsor at \$10,000 level

1. Panel Moderator
2. Mentions/accolades through Social Media and Marketing efforts
3. Formal thank you at Event Opening Remarks
4. Includes company name/ logo on the following:
  - Ex: RedChairPGH Sit With me Event, Presented by ABC Company
  - Display posters
  - All printed promotional materials and signage
  - All digital promotional materials; Email marketing/ Invitations
  - Media/ News releases
  - Website

# Collaborate

## Network Reception - \$5,000 Sponsorship Level

1. Network Reception dedication
2. Signage around reception and trinket drop on high-top tables
3. Special Recognition in event program
4. Mentions/accolades through Social Media and Marketing efforts
5. Company name and logo included on invitation and marketing materials

Ex: Network reception sponsored by ABC Company

# Take a Risk

## Photobooth Sponsor - \$2,500 Sponsorship Level

1. Option to set-up a table at the event
2. Company logo on signage for Photo Booth
3. Special Renegotiation in event program
4. Mentions/ accolades through Social Media and Marketing efforts

# Mentor

## Mentor - \$1,000 Sponsorship Level

1. Option to set-up an information table at event
2. Company name and logo in program



# Learn

## Learn - \$750 Sponsorship Level

Company name and logo listed as supporting sponsor in the program

# Sponsorship Request

Please complete the form and send by email to [Agusky@pghtech.org](mailto:Agusky@pghtech.org) or by regular mail to:

FortyX80 RedChairPGH Sponsor  
Pittsburgh Technology Council  
2000 Technology Dr #100  
Pittsburgh, PA 15219  
(Attn: Al Gusky)

Contact Information – Who should we contact to coordinate specifics (logo artwork, attendees, special messages, etc)?

Contact Person: Title:  
Company Name:  
Address:  
City: St: Zip:  
Phone:  
Email:  
Website URL:

Sponsorship Opportunities – circle your preference

Explorer \$10,000 | Collaborator \$5,000 | Risk Taker \$2,500 | Mentor \$1,000 | Learner \$750

You will receive an invoice from Fortyx80, a 501 (c) 3 who acts as redchairpgh fiduciary, and can remit payment by check or credit card.